

Terry Reilly Health News

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Winter 2010

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New Terry Reilly Look Reflects Increased Diversity

Needs of farm worker children inspired Terry Reilly and wife Rosie to found clinic system that now provides comprehensive services to all

New logo: Terry Reilly's Board of Directors voted at its January meeting to accept a new logo for the 38 year old organization. That was the simple part. The vote was the culmination of a year-long staff and volunteer process looking at where we had been and who we are now.

Farming Roots: The new logo clearly shows the agricultural roots, not only of our area but of the clinic system. From his modest home on the north side of the tracks in Nampa, Terry Reilly, a young newly-wed from Boise, tutored low-income children of farm workers in the early 1970s.

Besides their needs to speak and

Con't Pg 3 New Look



Our new logo. Go to www.trhs.org to see it in color!

No Job, No Insurance, No Doctor?

Terry Reilly's Zero Pay Fund Rises to Challenge

With Your Help, Terry Reilly Can Meet 50% Increase in Demand

With unemployment rates in the Boise-Nampa metropolitan area of 9.2% and even higher in rural areas, many of our neighbors are finding themselves not just out of work, but also struggling to afford health care without insurance.

Terry Reilly established the Zero Pay Fund in 2003 to help some of our neediest patients make it through tough times by covering their share of our bills. Seed money came from the proceeds from the sale of Dr.

Bob LeBow's book *Healthcare Melt-down*. Ongoing support includes proceeds of the annual Bob LeBow Bike Tour (June 12, 2010), gifts from donors like you, and grants.

Needs continue to climb: For the first three quarters (April – December 2009), funding through the Zero Pay Fund was 52% higher than for the same period the year prior. We anticipate the number of persons helped is increasing as well.

Con't Pg 3 Zero Pay

From the Executive Director Lots of Exciting Things Happening at Terry Reilly!

Renovations and Expansions: In November we began several upgrades to our Homedale Clinic, which was beginning to show its age. We replaced the interior carpeting and paint as well as the roof, thanks to a grant from the Julius C. Jeker Foundation.

Our plans for the expansion of our Marsing Clinic are well underway;. By the time you read this, we will have completed the competitive bidding process to select a contractor. This spring the town of Marsing will have X-ray services!

We are also improving our Nampa Clinic lobby, installing new flooring and replacing the lobby area furniture.

We continue the search for land on which to construct a new, larger

clinic in Boise. We hope to complete the purchase of land prior to March 31, 2010 and finish construction within 12 months.


This project is made possible by funding from the American Recovery and Reinvestment Act; several local foundations are also supporting purchase of the site.

Operations: We are seeing the needs of our patients grow as the economy forces everyone to stretch dollars even further. We feel the effects of the current economy both in our day to day interactions with patients and in trying to manage and balance our own budgets.

Our behavioral health team is working hard to prepare for the opening of the long-planned

Allumbaugh House. As the operators, we are excited to be taking on the day to day responsibility for this critical community program.

Logo: We have also changed the way we look. The new logo is respectful of our past, but also speaks to the fact that we grown over the nearly 40 years since our start. The original logo will not completely disappear as it is a part of who we are and will still be utilized in select settings.

Finally, we have our annual Bob LeBow Bike Tour coming up June 12th. I hope to see you there! 



*Timothy J. Brown
Executive Director*

From the Behavioral Health Director Allumbaugh House to Open This Spring

Allumbaugh House, the new community detoxification and crisis mental health clinic, is scheduled to open in Boise this spring. This new clinic is the culmination of a great deal of cooperation and hard work involving many individuals and community entities. Five years of collaborative efforts have materialized into a building that is currently under construction and a contract award to Terry Reilly as the operator of the facility.

Allumbaugh House will provide an 18 bed sobering station. It will also have 16 beds for medically monitored drug/alcohol detoxification and mental health stabilization


services.

Allumbaugh House is designed to fill an unmet need within the Treasure Valley. It will function as an intervention between hospitalization and outpatient community-based treatment or as an alternative to incarceration. Individuals in the sobering station will likely stay for a few hours, while patients receiving detoxification and/or mental health services will stay an average 3 – 5 days.

Once Terry Reilly takes possession of the building, we will be scheduling times when people can come see the building and

learn more about operations. There will also be an open house celebration prior to opening.

Many thanks go to a number of people who have been incredibly helpful with Allumbaugh House over the last several months. There is still a lot of work to be done, but what an exciting project this is to be working on right now!

If you would like more information, e-mail me at hart@trhs.org. I'm happy to share more about this adventure. 



*Heidi Hart, LCPC
Behavioral Health and SANE
SOLUTIONS Director*

—from page 1 *New Look*

read English better, Terry and his wife Rosie found the children lacked medical care. After recruiting a volunteer physician, Terry went on to build community support for a grant application to start a medical clinic. From that modest start began the clinic system that has since grown to serve over 30,000 persons a year.

Founder's Key Role: With the roots of the tree literally spreading over the name Terry Reilly, the logo demonstrates the key role played by its founder. From **Terry's vision and hard work, grew** a strong and healthy organization. After Terry died in a small plane crash in 1986, the Board of Directors renamed the clinic system in his honor.


In response to staff concerns about the length of our name, especially when combined with our different service sites, the Board of Directors decided in 2009 to shorten the daily (but not legal) name of the organization to Terry Reilly from Terry Reilly Health Services.

Branching Out: In the 1970s and 1980s Terry Reilly went far beyond the usual family doctor's office in providing nutrition, social work, counseling for abused children, and even limited dental care. The last two decades, however, the clinic system added primary dental clinics, as well as behavioral health to its array of services.

The three divisions of Terry Reilly—medical, dental, and behavioral health—are symbolized by the **golden hearts on the logo's encom-**

passing tree branches. The heart is a symbol of the compassion our staff members demonstrate in their healing work, as well as our commitment to social justice. The tree also symbolizes the key role that fruit and vegetables play in our health.

Original logo's history: Our previous logo, which was based on a Mayan motif, was designed by John Delgadillo, Rosie Delgadillo Reilly's father. The logo represents the healer's "laying on of the hands" and is an important and valued part of the Terry Reilly culture and history. The logo will be retained and utilized in select situations.

Jeremy Billups, a graphic design student at Boise State University, created the new logo. The Terry Reilly Board of Directors selected the logo from several options to have broader appeal to all the consumers of Terry Reilly services. 

—from page 1 *Zero Pay*

Resources Plummet: Unfortunately, with the recession, corporate resources for non-profit support have also sunk. **Terry Reilly's only fundraising** event, the Bob LeBow Bike Tour, suffered a huge downturn in sponsorships, and hence revenue. Although the number of riders for the 2009 tour was the same as in 2008, proceeds dropped by half, to just over \$24,000.

How You Can Help: We know that you, the supporters of Terry Reilly, will step up to the challenge of helping increase funding for the Zero Pay Fund. Here are some ideas:




- Become a Bike Tour Sponsor Sign your family or business up as an official sponsor of the Bob LeBow Bike Tour. Sponsorships start at just \$300. For \$500 you get your name on the back of the Bike Tour tech tee! For more information, email Bike Tour Coordinator Rhiannon Avery: ravery@trhs.org.

- Form a Bike Tour Team Don't keep all the fun to yourself. Invite 7 or more of your family and friends to join your team. Enjoy the team discount! Did you know that there is a "Ghost Rider" option for team members who just can't make it to the ride? Go to www.trhs.org and click on "Team Registration" on the Bike Tour pages for more information.

- Donate to the Zero Pay Fund Checks, credit cards cheerfully accepted. Just use the enclosed envelope or your own. To donate on our secure website: www.trhs.org.

- Become a Terry Reilly Sustainer.

Join our new Terry Reilly Sustainers by making a monthly donation through your credit or debit card. Just check the box on the donation envelope enclosed or call Ann Sandven (318-1258.)

Thank you! Because of you, **Terry Reilly's vision continues.** 

Terry Reilly Health News is published twice a year by Terry Reilly Health Services. Please address comments or questions to Ann Sandven, Chief Development Officer, 211 16th Ave N, PO Box 9, Nampa, Idaho 83653-0009. Phone: 208-318-1258; Email: asandven@trhs.org To request an electronic copy of this newsletter, email asandven@trhs.org.

Terry Reilly Health Services is a private, Idaho not-for-profit corporation with multiple funding sources, including United Way and the Health Resources and Services Administration.

Thank You, Donors: 9/1/2009—1/31/2010

Terry Reilly Health Services gratefully accepts memorial gifts as well as your donations to celebrate anniversaries, birthdays, or to honor a specific individual.

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Although we make every effort to be accurate in listing names, please notify us if we have made an error.

Thank You, Donors: 9/1/2009—1/31/2010 (Con't)

<i>Frank & Virginia Landers</i> Dennis & Diane Landers	<i>Carol Craighill & Brent Marchbanks</i> Nancy Stouffer	Holiday gift <i>Conrad & Shannon Colby</i> Kay Norris
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To Honor <i>Bob & Kathy Butler</i> Mike & Sylvia Boyle	<i>Marilyn Shuler</i> Bill & Jane Lloyd	Happy Birthday! <i>Libby Engebrecht</i> Michael & Britney Journee
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	<i>Pat Woodbury</i> Kathy Easterling	
	<i>Byron and Linn Yankey</i> Rosie Delgadillo Reilly	


Join the new 'Friends of Terry Reilly' Society

Terry Reilly kicked off its first major donor society with a November reception at its new Boise dental office.

Generous donors like you have supported Terry Reilly for many years. However, this is the first time we have celebrated those individuals, families, and organizations able to make a \$500 or more annual contribution.

Terry Reilly's Foundation Committee is guiding these efforts. The committee's goal is to increase annual donations to Terry Reilly by \$30,000 by March 31.

If you are able, please send a donation of \$500 or more. You can also make a monthly gift of \$41.66. (See envelope enclosed.)

Thank you for helping us meet the needs of all those seeking care during these tough times. 

Thank You, Corporate, Organizational and Foundation Donors

Bold type indicates gifts of \$1,000 or more

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Terry Reilly

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We're on the Web:
www.trhs.org

Our Core Purpose:

*"To strengthen the communities we
serve by improving their health
and quality of life."*



Terry Reilly Health Services is a partner
agency of United Way of Treasure Valley.

Terry Reilly Health News

Dr. Clarence Blea Tapped for Annual Award

Bob LeBow Community Health Award Honors Physician for
Work with High Risk Pregnant Women

Last fall, the Terry Reilly Board of Directors awarded the 2009 Bob LeBow Community Health Award to obstetrician Dr. Clarence Blea.


Having completed extra training as a Maternal Fetal Medicine specialist, Dr. Blea brings his expertise to help Terry Reilly's patients dealing with difficult pregnancies.

His volunteer work at Terry Reilly's Nampa Clinic helps ensure that our patients receive the very best care, regardless of their

income or insurance status.

Dr. Blea has also shared his considerable skills by mentoring and teaching Terry Reilly family medicine physicians, nurse practitioners, and physician assistants caring for pregnant women.

The Bob LeBow Community Health Award was named for Bob LeBow MD, the dedicated Medical Director of Terry Reilly for nearly 30 years.

The award honors those making outstanding contributions to community health. 

Terry Reilly By the Numbers-2009

- **Ethnic Mix**
 - White, non-Hispanic: 50%
 - Hispanics: 42%
 - Other/unreported: 8%
- **Insurance Status**
 - Uninsured: 66%
 - Medicaid: 17%
 - Private or other public insurance: 12%
 - Medicare: 5%
- **Low income: 89%**
- **Patients served**
 - Annual total: 30,756 (+7%)
 - Farmworkers: 3,202
 - Homeless: 2,989